

2022-2023 District Goals



District: 201N4
Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 60% of clubs in our district report service.

Action Plan

[Action Plan Template_en \(3\) SERVICE ACTIVITIES_JR FINAL.docx](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	20
2nd Quarter	0	0	25	20
3rd Quarter	1	10	25	20
4th Quarter	1	15	25	20

FY New Clubs

2

FY Charter Members

25

FY New Members

100

FY Retention Goal

80

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

45

Action Plan

[Action Plan Template en \(4\) MEMBERSHIP JR Final.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 7% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. No, our GLT district coordinator will not report completed zone and club officer training in Learn.

Action Plan

[Action Plan Template en \(6\) LEADERSHIP JR FINAL.docx](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[Action Plan Template en \(7\) campaign 100 JRYAN final.docx](#)

CUSTOM GOALS

Goal Statement

Increase the use of technology by our clubs

Action Plan

[Action Plan Template_en \(8\) CUSTOM GOAL. JR FINAL.docx](#)

Goal Statement

increase the use of computer & social media.

Action Plan

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